



PATENT APPROVED "COMFORT CROTCH" DESIGN CONCEPT

Gentleman,

Please allow me a few minutes to share my excitement about our business opportunity in the undergarment & sportswear space. Let me begin by sharing a few market facts.. we know that 30+ billion of undergarments are sold annually in the US and over 100+ billion in sportswear. We know that there are countless millions of Men who wear boxers.. and that Men are busy and appreciate convenience, while we tend to be fatter in the waist than most other countries.. and that the Internet is a vehicle for convenience.. and lastly.. eCommerce sales are growing at a faster rate than traditional retail annually!

So assuming that you agree with most of these facts.. we have a innovative new design concept for undergarments & sportswear, as well as, a strategy to introduce our new brands & products, utilizing an eCommerce business model that exploits all of these facts! So hopefully at the conclusion of reviewing the entirety of my business opportunity, that you will understand and share my enthusiasm!

My name is Cary Williams.. CEO of Xtra Long (XL) Bigg'Um UnderGarments & SportsWear and I created a patented new "Comfort Crotch" design concept that is a game changer in the undergarment & sportswear space. The design concept is not a gimmick or fad marketing idea and we have tested & sold over 10,000 units in major retail and through online sales. The response has been so overwhelming that we are basically sold out, while the results showed that approximately 9 out of 10 Men who tried our products say they would purchase them again, especially if we had more colors & choices.. and about 3 in 5 were literally enthusiastic about our innovative design concept.

I look to discuss with qualified seed or early stage investors, our investment opportunity to fund our inventory and infrastructure growth necessary to begin initiating our eCommerce business strategy, which is to cater our products to Men of every socioeconomic & age demographic.. and offer a new way to purchase our "Comfortable" undergarments & sportswear products online.

Please follow this link to review our company history & milestones.. and fill out the Contact Us to receive access codes to review confidential company documents. I will contact you directly within 48 hours to schedule a time to personally discuss our business proposition.

Respectfully,

A handwritten signature in cursive script that reads 'Cary Williams'.

Cary Williams – CEO
XL BiGG'UM UnderGarments & SportsWear LTD.
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"THE BEST COMFORT INNOVATION IN A GENERATION"
M. Khoury Sr, Age (84) Founder Chateau Lingerie, Montreal Canada

VALUE PROPOSITION

We recently had an in-store testing with a national retailer in which our unique boxers sold phenomenally well, with no marketing or shelf placement, plus we received enthusiastic online and personal customer response to our "Comfort Crotch" design. Our goal is to redefine "Comfort In ... Man's Pants"!

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